

Connected Dental Solutions: Unlock the Power for Excellent Patient Outcomes and Practice Growth at Dentsply Sirona World 2022

Excitement for Dentsply Sirona World 2022 rises as September 15 – 17 draws closer. Attendees will experience digital workflows and connected dental solutions with Dentsply Sirona's most recent innovations DS Core, Primeprint, Axano¹, DS PrimeTaper, ProTaper Ultimate, AH Plus Bioceramic Sealer, and SureSmile VPro, among others. Dentsply Sirona will also unveil new solutions and products live on stage in Las Vegas. On top of this, the event program features the company's most diverse lineup of speakers ever and attendees will have the opportunity to register for over 100 market-leading clinical education sessions, most of which will offer 1 – 1.5 CE hours each.

Charlotte / Bensheim. Dentsply Sirona World 2022 attendees will be able to experience Dentsply Sirona's latest innovations at the three-day event taking place September 15th through the 17th at Caesars Forum in Las Vegas, Nevada. "Digital technology has transformed dentistry – enabling greater practice efficiency, collaboration with labs and specialists, single-visit treatments, highly accurate and reliable results, and improved patient outcomes," said Dr. Cord Staehler, Chief Technology Officer at Dentsply Sirona. "Digital dentistry is a reality today and a centerpiece of the future. In Las Vegas, you will be one of the very first to experience our latest DS digital innovations live."

Digital solutions that simplify dental workflows and improve day-to-day patient care

Dental professionals can experience the company's innovative digital solutions in the main exhibition area:

- **DS Core** is an open, cloud-based platform powered by a collaboration between Dentsply Sirona and Google Cloud that seamlessly integrates with devices, services, and technologies to improve workflow efficiency.
- **Primeprint** offers a highly automated, medical-grade 3D printing solution. Early adopters have identified Primeprint Solution as an easy way to add 3D printing to their dental practice.
- **Axeos** is a versatile 2D/3D imaging solution with a range of fields of views (FoV) to support various treatments.
- **Axano¹**, Dentsply Sirona's latest first-class treatment center features an advanced dental chair that combines modern design and intuitive workflows with smart digital controls.

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About Dentsply Sirona:

Dentsply Sirona is the world's largest manufacturer of professional dental products and technologies, with over a century of innovation and service to the dental industry and patients worldwide. Dentsply Sirona develops, manufactures, and markets a comprehensive solution offering including dental and oral health products as well as other consumable medical devices under a strong portfolio of world class brands. Dentsply Sirona's products provide innovative, high-quality and effective solutions to advance patient care and deliver better and safer dental care. Dentsply Sirona's headquarter is located in Charlotte, North Carolina. The company's shares are listed in the United States on NASDAQ under the symbol XRAY.

Visit www.dentsplysirona.com for more information about Dentsply Sirona and its products.

¹ Pending 510(K), not available for sale within the United States.

Registered brands, trade names and logos are used. Even in particular cases, when they appear without their trademark, all corresponding legal rules and provisions apply. Clinicians may have been compensated for use of their experiences and testimonials.

Further solutions and products of Dentsply Sirona, such as SureSmile Clear Aligners and SureSmile VPro, DS PrimeTaper, Primescan, CEREC Tessera, ProTaper Ultimate, Surefil one, SmartLite Pro EndoActivator, CEREC MTL Zirconia, AH Plus Bioceramic Sealer will be front and center for clinicians who are eager to expand their expertise. And it does not stop there! Dentsply Sirona will also unveil new products and solutions live on stage in Las Vegas.

As the premier event in clinical education, Dentsply Sirona World will feature more than 100 expert speakers across a variety of educational tracks covering Digital Workflows, Expanded Clinical Procedures, Practice Management and Staff Training. Moreover, most courses will offer 1-1.5 CE hours each.

Diverse mainstage speaker lineup at DS World 2022

For years, Dentsply Sirona has been committed to promoting women in dentistry, supporting their professional development, advocating for parity, and helping give them a strong voice in the dental community. In line with this, 50 percent of the mainstage speakers at DS World 2022 are comprised of women.

This year's conference will feature a special Women's Speaker Dinner with guests including participants from [FirstTo50](#), a speaker development program for women in dentistry, and winners of the 2021 Smart Integration Award, which recognizes outstanding achievements of women in dentistry worldwide. Female leaders from Dentsply Sirona and female speakers from DS World will also attend the dinner, which aims to bring together inspiring women who are transforming dentistry today.

Go BEYOND at this year's highly anticipated sustainability breakout session

At this year's DS World, Dentsply Sirona will host its first sustainability breakout session in partnership with Dr. Steven Mulligan, founding member of the FDI Sustainability in Dentistry Task Team and Dr. Rainer Seeman, Vice President Global Clinical Research and Scientific Support at Dentsply Sirona. Dr. Mulligan will present what sustainability means for dentistry and the actions practice teams can take to become a more sustainable business.

At DS World 2021, Dentsply Sirona announced its sustainability strategy, BEYOND, which focuses on three strategic pillars – Healthy Planet, Healthy Smiles, and Healthy Business. Building on those pillars, the company became a Founding Partner in the FDI World Dental Federation's Sustainability in Dentistry initiative with the aim to reduce the collective CO2 footprint of the dental industry. A ["Consensus Statement on Environmentally Sustainable Oral Healthcare"](#), which outlines the status quo for sustainability in dentistry as well as the challenges and solutions to improve it, was published earlier this year. A suite of resources including an activation roadmap indicating concrete actions to become more sustainable in the dental practice will be disclosed during the sustainability breakout session at DS World.

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Ready to attend the Ultimate Experience in Digital Dentistry? There are just a few more days left to sign up: Visit www.dentsplysirona.com/en-us/ds-world.html to register for DS World 2022. **Don't miss out on the last-minute DS World Summer Savings Event and save \$300 off your registration** (\$300 off full price doctor ticket valid August 24 to September 7, 2022, when using code LASTCHANCE22 at checkout).

In its commitment to transforming dentistry to improve oral health and engaging dental professionals all over the world, Dentsply Sirona is extending the Ultimate Experience in Digital Dentistry beyond the US. Dentsply Sirona World events will also be held this year in Madrid, Spain (September 16 – 17) and Fethiye, Turkey (October 27 – 29).

Due to the different approval and registration times, not all technologies and products are immediately available in all countries.

IMAGES

are available for [> Download](#) on the website.



SEPTEMBER 15-17, 2022 | CAESARS FORUM, LAS VEGAS

Fig 1: Just a few more days until the Ultimate Experience in Digital Dentistry! DS World 2022 will be held September 15-17, 2022 at Caesars Forum in Las Vegas, NV.



Fig 2: Dr. Cord Staehler, Chief Technology Officer at Dentsply Sirona, invites dental clinicians to experience the company's product innovations at Dentsply Sirona World.



Fig 3: Early testers have identified Primeprint Solution as an easy way to add 3D printing to their dental practice. Clinicians can try the latest system – and more – at the main exhibition hall.



Fig 4: Top women dental and business experts will make up 50 percent of the main stage speaker program – a milestone achievement at DS World 2022.



Fig 5: Participants can attend the first-ever sustainability breakout session at DS World 2022 – providing insights on what sustainability means for the dental industry and concrete actions dental professionals can take to become more sustainable in their practice.

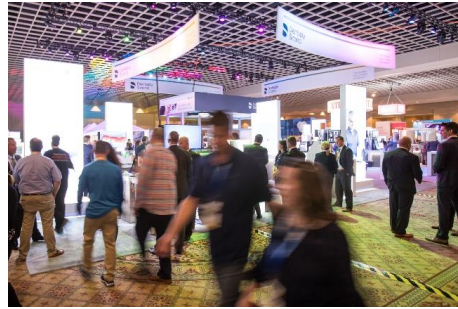


Fig 6: Attendees can explore the exhibit hall for updates on the latest innovations supporting practice growth and excellent patient outcomes.